



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est# MCCRO ORDR C29N06				CMS # 238337	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238337									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C29N06																				
1	10-29-2012	11-04-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30					1		1	250	1	250.00			
2	10-29-2012	11-04-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SUN 7-8A (820)				3	30					1		1	125	1	125.00			
3	10-29-2012	11-04-2012	06:00PM - 06:30PM		EYEWITNESS NEWS AT 6 SUN (822)				3	30					1		1	300	1	300.00			
4	10-29-2012	11-04-2012	11:35PM - 12:02AM		NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1		5	175	5	875.00			
5	11-05-2012	11-06-2012	11:35PM - 12:02AM		NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1						1	175	1	175.00			
6	10-29-2012	11-04-2012	07:00PM - 07:30PM		JEOPARDY (MONDAY-FRIDAY) (898)				3	30		1		1			2	600	2	1,200.00			
7	11-05-2012	11-06-2012	07:00PM - 07:30PM		JEOPARDY (MONDAY-FRIDAY) (898)				3	30	1						1	600	1	600.00			
8	10-29-2012	11-04-2012	07:30PM - 08:00PM		WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1						1	500	1	500.00			
9	10-29-2012	11-04-2012	08:00PM - 10:00PM		MONDAY PRIME 8-10P (795)				3	30	1						1	2,500	1	2,500.00			
----- ITEM LINE NOTE ----- DANCING W/THE STARS																							
10	11-05-2012	11-06-2012	08:00PM - 10:00PM		MONDAY PRIME 8-10P (795)				3	30	1						1	2,500	1	2,500.00			
----- ITEM LINE NOTE ----- DANCING W/THE STARS																							
11	11-05-2012	11-06-2012	10:00PM - 11:00PM		MONDAY PRIME 10-11P (794)				3	30	1						1	1,600	1	1,600.00			
----- ITEM LINE NOTE ----- CASTLE																							
M	MG Group #	Preempted	Rate Reason		MG Description				Duration														
	331106	11-05-2012	1,600 POLITICAL		1 X 30 @ \$4,000 M 10:00PM - 11:00PM - 11/05/12-11/05/12 (794)				2	30	X						1	4,000	1	4,000.00			
Total: 1,600																						Preempt Total: -1 -1 -1,600.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
12	10-29-2012	11-04-2012	Agency CPE: C : MCCRO P : ORDR E : C29N06			07:00PM - 08:00PM		SUNDAY PRIME 7-8PM (930)			3	30				1	1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- AFHV																	
A 13	10-29-2012	11-02-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30	1	1	1	1	1	1	5	200	5	1,000.00	
A 14	11-05-2012	11-05-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30	1						1	200	1	200.00	
A 15	10-29-2012	11-02-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		3	30	1	1	1	1	1	1	5	125	5	625.00	
A 16	11-05-2012	11-06-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		3	30	1	1					2	125	2	250.00	
A 17	10-29-2012	11-01-2012	05:58AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		3	30	1	1		1			3	425	3	1,275.00	
A 18	10-29-2012	11-02-2012	06:58AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		3	30	1	1	1	1	1	1	5	400	5	2,000.00	
A 19	11-05-2012	11-06-2012	06:58AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		3	30	1	1					2	400	2	800.00	
A 20	11-03-2012	11-03-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)		3	30				1		1	1	125	1	125.00	
A 21	11-03-2012	11-03-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)		3	30				1		1	1	325	1	325.00	
A 22	11-03-2012	11-03-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)		3	30				1		1	1	200	1	200.00	
A 23	11-04-2012	11-04-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)		3	30				1		1	1	275	1	275.00	
A 24	11-04-2012	11-04-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)		3	30				1		1	1	200	1	200.00	
A 25	10-29-2012	11-04-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		3	30	1	1	1	1	1	1	7	650	7	4,550.00	

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Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
A 26	11-05-2012	11-06-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		3	30	1	1						2	650	2	1,300.00	
A 27	10-29-2012	11-02-2012	06:58PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)		3	30	1		1	1				3	600	3	1,800.00	
A 28	10-30-2012	11-02-2012	07:28PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)		3	30	1	1	1	1				4	500	4	2,000.00	
A 29	11-05-2012	11-05-2012	07:28PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)		3	30	1							1	500	1	500.00	
A 30	11-03-2012	11-03-2012	07:28PM - 08:00PM			WHEEL OF FORTUNE SAT (900)		3	30				1				1	300	1	300.00	
															Contracted Gross Total:		63	29,350.00			
															Actual Gross Total:		63	31,750.00			
															Agency Commission:		4,762.50				
															Net Total:		26,987.50				
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total						
Nov 12			1,600.00		4,000.00		29,350.00		2,400.00 DB						31,750.00						
TOTAL			1,600.00		4,000.00		29,350.00		2,400.00 DB						31,750.00						

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